

Greater Hyderabad Real Estate Market Report: 2007

Need for the study:

Hyderabad is emerging as a real growth destination for real estate investments from across the world. In this context, it is imperative to undertake a comprehensive report on the industry which will enable the industry players in Hyderabad to benchmark themselves against the best in Hyderabad, India and rest of the world.

Objective of the study:

This report on the Greater Real Estate Market -2007 analyzes current and future opportunities for Real Estate in Hyderabad. As the Hyderabad Real Estate Industry continues to evolve and grow, new companies from across India and the world are entering the market to offer customers new products and services. The report explores today's successful product offerings, profiles key players in today's market, and provides reference information on more than 50 leading real estate developers and builders. This study is being conducted to disseminate information about the key stakeholders such as end-customers, suppliers, bankers, real estate VC firms and suppliers and the Outlook for the market growth in short, medium and long term.

What the report contains

The Greater Hyderabad Real Estate Market – 2007 contains the following sections and an industry summary and outlook.

Industry Overview and Outlook provides an overview of the industry in terms of key stakeholders in the industry including builders/developers, suppliers, customers, products, services across four major segments namely residential, commercial, retail and hospitality,. This section, Greater Hyderabad Real Estate Market -2007 provides key market drivers and restraints and short, medium and long term market trends upto the year 2010.

Industry Statistics: This section features market data of key market segments and provides statistics on demand and supply

Marketing This section analyzes the structure of the industry, identifies key market segments such as residential, commercial, retail, demand supply analysis, type and size of developers/builders, type of product offerings, target customers, key issues confronting the industry including promising/new investment destinations

Builder/developer Special Reports offers a more detailed look at their product offerings, positioning and market strategies of leading builders/developers.

Builder/developer Profiles includes concise profiles of the key builders/developers, with a ready reference of their major Offerings.

Promising locations: The report analyzes key investment opportunities in across Greater Hyderabad

Key Benefits

After reading Greater Hyderabad Real Estate Market - 2007 you'll understand the structure, size and scope of the Greater Hyderabad Real Estate Market, be thoroughly informed about existing, emerging and promising locations for real estate investments, know the product and marketing strategies of the leading builders/developers, and understand the activities of all market participants. Overall, you will be in a position to knowledgeably assess Greater Hyderabad Real Estate Market opportunities for effective long-range business planning.

About the Report

Greater Hyderabad Real Estate Market -2007

- analyzes the structure and composition of the Greater Hyderabad Real Estate market -2007
- reveals how to make the most of the many opportunities
- examines market structure and user needs

An in-depth look at the components of the Greater Hyderabad Real Estate Market prepares you for qualitative and quantitative analyses of opportunities in Hyderabad and surrounding municipalities. Detailed charts and tables illustrate market segmentation, key developers within segment and other vital market data, while other sections of the report analyze competitive strategies of key builders/developers. A vital reference for all builders/developers, Greater Hyderabad Real Estate Market - 2007 is also an information-packed resource for organizations considering a substantial investment in Greater Hyderabad Real Estate Market. From market structure and strategies, the report goes on to an analytical review of current market participants and their product offerings. Special developer reports based on in-depth questionnaires/interviews with top Hyderabad Real Estate Market executives present the marketing strategies of key builders/developers who are reshaping Hyderabad Real Estate Market.

What as a user of the report you'll discover?

- Who the **major participants** in each market segment
- **Profitable market segments for builders/developers and investors**
- The different types of **products** currently being offered, what differentiates the builders/developers in terms of capabilities and strengths.
- **Proven strategies** Product and service offerings of builders/developers which take into consideration the end customer needs.

- **Philosophies and perspectives** of key players as well as in-depth looks at their product and marketing strategies.
- **Vital market and product data** on the Greater Hyderabad Real Estate Market builders/developers, prices by property locality/area wise
- **Types of product and services by builders/developers** who participate in the Greater Hyderabad Real Estate Market, the niche each company occupies, and their prospects for success in the context of current industry trends.
- **Major issues** confronting builders/developers in today's industry including market positioning, partnering opportunities, strategic alliances and market outlook for short term, medium and long term.

With Greater Hyderabad Real Estate Market Report -2007 you'll discover how the Greater Hyderabad Real Estate Market works and how you as a developer, builder, supplier or investor can profit from its many opportunities.